

# ICE CREAM UNIVERSITY BOOK ORDER FORM

Title	Quantity	USD	Total
Incredible Ice Cream	-----	\$65.00 USA	\$-----
Ice Cream Cakes	-----	\$58.50 USA \$61.50 Canada \$67.50 Europe, ect.	\$-----
Ice Cream and Frozen Desserts	-----	\$99.50 USA \$108.50 Canada \$120.00 Europe, ect.	\$-----
HOW TO SUCCEED IN THE INCREDIBLE ICE CREAM BUSINESS	-----	\$69.00 USA \$80.50 Canada \$88.50 Europe, ect.	\$-----
THE RETAIL ICE CREAM STORE, GETTING STARTED Black & White	-----	\$49.50 USA \$59.50 Canada \$79.50 Europe, ect.	\$-----
THE RETAIL ICE CREAM STORE, GETTING STARTED Full Color	-----	\$69.50 USA \$79.50 Canada \$99.50 Europe, ect.	\$-----
Total:	-----		\$-----

FOR ORDERS SHIPPED OUTSIDE OF THE UNITED STATES, PLEASE SEE PRICING SCHEDULE AS NOTED FOR EACH PUBLICATION.

Make checks payable to: *Malcolm Stogo Associates*

Address:  
79 Edgewood Avenue  
West Orange NJ 07052

Credit card orders can be processed by: telephone (973-669-1060), e-mail (malcolm@icecreamuniversity.org), fax (973-669-1062) or by printing clearly below:

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CREDIT CARD ACCOUNT NUMBER: \_\_\_\_\_  
 EXP. DATE \_\_\_\_\_  
 VISA \_\_\_ MASTERCARD \_\_\_ DISCOVER \_\_\_ AM. EXPRESS \_\_\_  
 AMOUNT CHARGED: \$ \_\_\_\_\_  
 NAME: \_\_\_\_\_  
 E-MAIL ADDRESS \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 TEL. NUMBER: \_\_\_\_\_